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PRESS RELEASE

Growing SDN Exchange, SNAP, to be a Sponsor at NANOG 60 in Atlanta

ATLANTA, January 30, 2014 – The Southeast Network Access Point ([SNAP](#)), a leading provider of next-generation Internet Exchange (IX) solutions, located within [Colo Atl](#)'s Atlanta facility, announces its sponsorship of [NANOG 60](#)'s afternoon break in Atlanta, Feb. 10-12, 2014.

The North American Network Operators' Group (NANOG) is a nonprofit, engineering, educational, and operational forum for coordination of network operations in North America. Through a host of programs and meetings, NANOG brings together the community of industry experts that work together for the common good of the Internet across the United States. NANOG 60 offers attendees the opportunity to learn advanced networking techniques, discover new network applications and gain access a community of resources during networking sessions and breaks.

“Considering the nature of NANOG, and the location of its 60th conference, its third meeting in Atlanta, it is most fitting for SNAP to make its grand entrance into the peering community at the event that will draw in hundreds of Internet network operators, engineers, and software and hardware vendors from around the world,” comments [Tim Kiser](#), Co-Founder of SNAP and Owner and Founder of Colo Atl. “As an entity formed to meet industry demand for next-generation Internet Exchange and Software Defined Networking, SNAP is focused on enabling its members to effectively meet industry demands and advance the vision and operational objectives of the global Internet community.”

The SNAP exchange point offers neutral Internet exchange services for all categories of Internet Service Providers, Content Service Providers, Cloud Service Providers, Academic Networks, Government Networks, or Enterprise Networks desiring a neutral peering point.

“We welcome SNAP to the NANOG community as one of our newest sponsors,” states Betty Burke, Executive Director for NANOG. “NANOG’s core focus is on the technologies that

make the Internet function, and SNAP's participation at NANOG 60 is an example of the type of companies introducing new technologies that aim to improve the way the Internet works across North America.”

The Georgia Institute of Technology was one of the first charter members of SNAP.

“Our global peering community appreciates having access to neutral Internet Exchange services for categories ranging from service providers to networks in education, government and enterprise space,” adds Ron Hutchins, Georgia Tech's CTO. “As a neutral peering point for the Southeastern US, it is an ideal partner for NANOG 60.”

NANOG events are held tri-annually and attract more than 500 Internet network operators, engineers, and software and hardware vendors from around the world. Learn more about NANOG events at <http://www.nanog.org/meetings/home>.

To learn more about SNAP, please visit www.southeastnap.com or email info@southeastnap.com.

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About Southeast Network Access Point (SNAP)

SNAP is a next-generation Internet Exchange (IX) supporting IPv4, IPv6 as well as OpenFlow and Software Defined Networking (SDN). Its mission is to not only support global peering, but also the collaborative development of an entirely new structure for Internet Protocol network peering. SNAP, located within the Georgia Technology Center, is a public IX built on Brocade equipment and the support of its Founding Members, the Georgia Institute of Technology, Global Environment for Network Innovations (GENI), US Ignite, Southern Light Rail and PeachNet. For more information about the SNAP or to schedule a briefing, contact us at info@SoutheastNAP.com. Follow SNAP on Twitter [@SoutheastNAP](https://twitter.com/SoutheastNAP).

About NANOG

North American Operators Group is the premier community for network operators and affiliated companies. NANOG is an open forum where all individuals can network and have an influence on the industry in which they take part. Individuals range from such companies that include Internet operators, service providers, network security, network research and education along with those who operate data centers, hardware and software solutions that keep the Internet working. Members represent companies of all sizes and attend meetings that promote a sense of cooperation and discussion amongst the Internet leaders. Common to all users is their reliance on the Internet. NANOG is an open forum where participants can have an influence on the industry of which they are a part of.

About Colo Atl

Located in the global telecom hub of Atlanta, Georgia, Colo Atl, a JT Communications Company, provides colocation, data center & interconnection services, at an affordable rate. Colo Atl is a neutral-colocation facility that allows tenants and carriers to securely and

conveniently cross-connect within a SSAE16 certified facility. Colo Atl has no monthly recurring cross connect fees between tenants and provides exceptional customer service.

Colo Atl is also home to The Georgia Technology Center (GTC), a live laboratory for network equipment vendors to highlight their optical and electrical hardware and operating systems, and the Southeast Network Access Point (SNAP), which provides next-generation Internet Exchange (IX) solutions, including SDN peering, testing, collaboration and implementation.

Visit Colo Atl online at: www.coloatl.com and follow us on Twitter @ColoAtl.